LICHFIELD CITY FC ACADEMY

PROSPECTUS

"Stand out from the crowd...let us be your difference"

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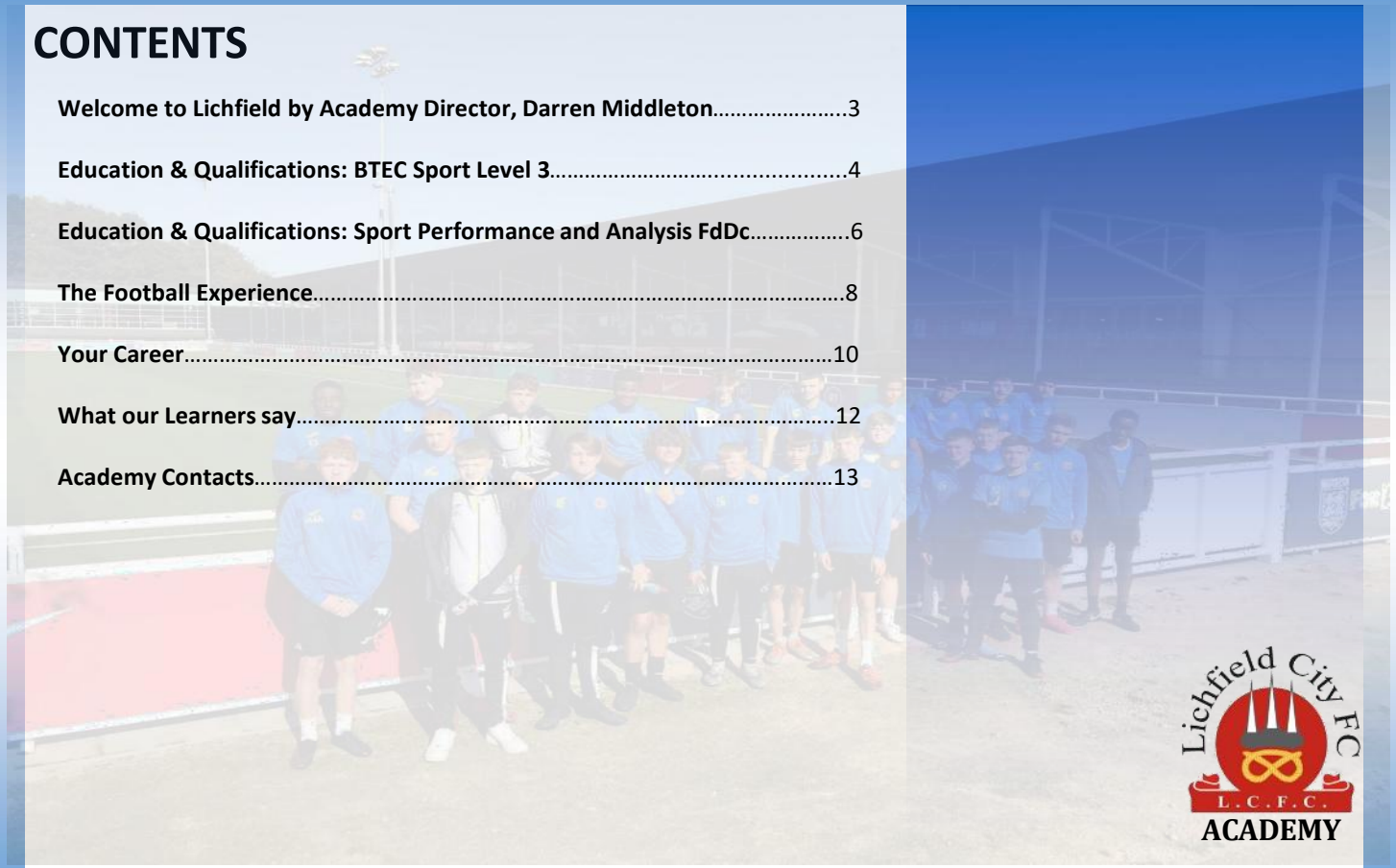

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Darren Middleton

Academy Director & Head Coach

WELCOME TO LICHFIELD CITY FC

"The growth of this independent international academy is a proud achievement, as we understand how young players learn, develop and improve. Our goal is to offer talented players the opportunity to grow in a challenging environment with the combination of our education, our unique football programme and the support to succeed in a career of their choice. Past students have progressed to Higher Education, employment in the Sport Sector, Soccer Scholarships in the USA or into Public Services (to name a few). Demonstrating the correct attitude and ability will also give learners the opportunity of trials with Semi Professional and Professional football teams.

I have been playing/coaching and involved in football for twenty years. I am a passionate football man and an advocate of investing in young people. For those players that are not hand-picked by professional clubs, this academy programme will allow talented students the opportunity to reach their full potential through outstanding support, expertise and guidance and care.

Representing my country at u18 level and playing professional football at Aston Villa and Wolves provided excellent knowledge of how to develop young, talented players. Gaining business management qualifications at university and maintaining professional education throughout my playing career allowed secure progression to a second career after football so I have experienced much of what our players will go through.

The academy offers a professional learning environment with the aim of developing young people both on and off the pitch. A newly laid state of the art 4G pitch will allow football development training sessions each day and with the opportunity of training regularly at St. Georges Park, the future for our students is an exciting one. Professional football clubs from the UK and abroad make regular contact for competitive matches and all of our players will have the opportunity to play weekly competitive football".

"To be successful you need to stand out from the crowd. Let us be your difference".

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BTEC SPORT LEVEL 3 DIPLOMA/EXTENDED DIPLOMA

The Pearson BTEC Level 3 National Extended Diploma in Sports Coaching and Development is intended for post-16 learners wanting to progress directly to employment (including self-employment), in sports coaching and development roles. It is also suitable for those wishing to progress to higher education, where learners would have the added advantage of using this qualification to obtain part time employment whilst studying.

The content of this qualification has been developed in consultation with employers and professional bodies. This ensures that the content is appropriate and consistent with current industry practice, which enables learners to enter employment directly in sports coaching and development roles. Higher-education institutions have been consulted to ensure that the qualification allows appropriate progression for those aspiring to higher level study.

(https://qualifications.pearson.com/)

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COURSE SUMMARY

Course: BTEC Level 3 National Diploma in Sports Coaching & Development

Guided Learning Hours (GLH): 1080

Credits: 180 (equivalent to 3 A-Levels)

Course Duration: 2 Year, Full Time Study

Units of Study include:

- ◊ *Self Employment in the Sport & Active Leisure Industry;*
- ◊ *Developing Sports Coaching Skills;*
- ◊ *Careers in the Sport & Active Leisure Industry;*
- ◊ *Sport Development;*
- ◊ *Health, Wellbeing & Sport*

Pearson

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EDUCATION & QUALIFICATIONS (Higher Education)

Athlete Professional Development FdA

With the growing need to provide higher education to students/athletes in full-time training we are absolutely delighted to announce our partnership with the University of Derby. With this qualification you'll gain relevant industry qualifications and applied experience whilst being set up for a smooth progression on to a related BA (Hons) of your choice.

UNIVERSITY of DERBY

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COURSE SUMMARY

Course: Athlete Professional Development FdA

Delivery Method: Blended

Course Duration: 2 Year, Full Time Study (with progression to 3rd year to achieve a full degree)

Full course details can be found here:

https://www.derby.ac.uk/undergraduate/sport-exercise-science-courses/athlete-professional-development-fda/

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THE FOOTBALL EXPERIENCE

State of the Art 4G Pitch

St. George's Park Training Sessions

End of Season European Tour

Play at Professional Stadiums

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THE FOOTBALL EXPERIENCE

UEFA A Licenced Coaches

Weekly Competitive Football

Masterclass Sessions from Pros & Ex Pros

Discounted Training Kit Package

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Study with us and work towards YOUR DREAM CAREER...

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Or even use the WIDER SKILLS we help you to develop and…

Embark on a Soccer Scholarship in the USA
(We are proud to work in partnership with FuturePro USA – Europe's leading provider of risk free Scholarships)

Join the Armed Forces or Public Services

Start your own business

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"In my 2 years under Darren, he not only helped me to improve as a player, both technically and tactically, but he also helped me to grow and progress on a personal level"

"I found friends for life, success both on and off the pitch and have great memories that I will look back on fondly for years to come (especially the Madrid Tour!)"

WHAT OUR LEARNERS SAY

"As Captain of the Academy it has helped me tremendously, developing important life skills and I am also proud to have been the Captain of an unbeaten, title winning side".

"The facilities, teaching, coaching and opportunities provided were unrivalled by any other local club - Darren strives to be the best, which definitely helps to rub off on you in both football and academic studies".

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ACADEMY CONTACTS

If you would like to register your interest in joining the academy, or have any questions about the courses that we offer, please feel free to contact us at any time.

Darren Middleton (Founder, Owner & Head Football Coach)

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